



BUSINESS RESOURCES

## Workplace Confidential launches in Laguna Beach

**International consultant creates one-stop resource-management Web site for C-level executives.**

BY SUSAN BELKNAPP Published: November 09, 2009 10:01 AM

Nationally renowned organizational consultant Mitch Rosenberg, Ph.D. announced last week that he is drawing upon his thirty years of experience as a CEO and international executive coach to create [Workplace Confidential](http://workplace-confidential.com) (workplace-confidential.com).



With this Laguna Beach-based online resource, Rosenberg will address business management issues generated by unprecedented and rapid changes in both the economy and the workplace.

“Most consultants will tell you what they think you want to hear. I tell you what I think you need to hear,” said Rosenberg, founder of Workplace Confidential. “There is a fundamental change going on in organizations today. In order to be best in class, we must maximize our most important organizational asset ... our people.”

Workplace Confidential will serve as a hub for Rosenberg’s expertise on business including such as leadership development, performance-based compensation, executive/board of director’s relationships and creating the workplace culture that will allow companies to thrive in a rapidly shifting business climate.

“There aren’t many organizational or interpersonal issues I haven’t dealt with personally in my 30 years of experience,” says Rosenberg. “It ranges from unethical and fraudulent corporate behavior to personal hygiene issues and everything in-between.”

Rosenberg was president of M.M. Rosenberg & Associates, a consulting firm to Fortune 500 companies.

“For many years this service of consulting high-level companies on delicate issues has been under the radar. I want to share my experience with more of the public.”